

Artist Trading Cards

Supplies:

- Pre-cut trading cards or heavy paper measuring 2.5"w x 3.5"h
- Glue stick, zots, or glue foam squares
- Scissors & paper punches
- Collage materials (magazines, maps, stamps, scrapbook paper, paint chips, cardstock, vinul letters, stickers, etc...)
- Brads, sequins, optional
- Corner cutters, optional
- Plastic sleeves to store the ATC's

Instructions:

- 1. You will start with a trading card, and build a 2-dimensional collage on top of it. If you ever find a great photo from a magazine or scrapbook paper, you can always cut it out and use THAT as the background for your trading card.
- 2. Using multiple elements of paint chips and various collage elements, try to strive for a cohesive look in this miniature form of art:
 - a. Pay attention to some of these basic elements of graphic design:
 - i. <u>Composition</u>: the arrangement of individual design elements that form a whole image. A successful composition attracts the viewer and guides their eye across the design. Have a main focal point where the eye immediately lands on each card.
 - ii. <u>Balance</u>: this involves the placement of elements on the page so that the text (if you use text) and graphic elements are evenly distributed.
 - iii. <u>Repetition</u>: to maintain a cohesive or unified look, you can repeat elements throughout a design.
 - iv. <u>Contrast</u>: contrast is achieved by including elements within the design that look quite different from one another. A designer, or artist, may use color, shape, texture, or size of different elements to create contrast.
- 3. Lay all your individual elements out on the trading card, and once you are satisfied with how it looks, go ahead and glue it all into place.
- 4. Store your trading cards in plastic sleeves to protect them as you build your collection.

